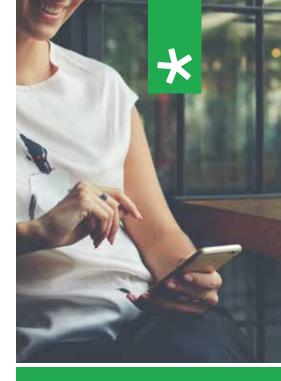


SDL\* Trados Studio 2021







## Choose flexibility. Choose Trados.

Discover a whole new way to work and increase your productivity with the new **SDL Trados Studio 2021.** 

Building on years of industry experience, the world's most popular CAT tool now combines the power of its market-leading desktop tool with the innovative cloud-based translation and project management capabilities of **SDL Trados Live.** 

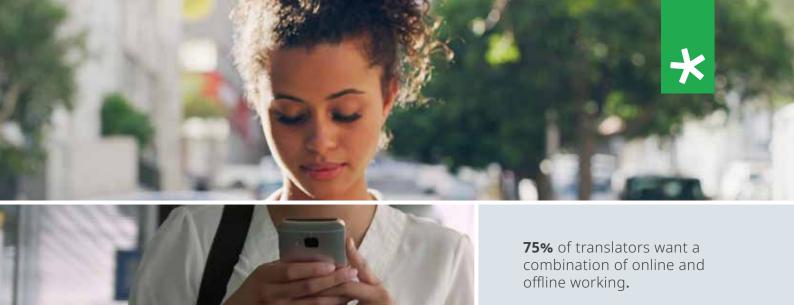
**SDL Trados Studio 2021** will transform how you work. It offers you more choice over how you work and will help you increase your productivity.

By offering new ways to translate and manage projects, coupled with improvements in translation memory management and personalization, **SDL Trados Studio 2021** delivers a unique translation experience that can meet the challenging and diverse needs of today's translation industry.

spl Trados Live is the translation productivity cloud from SDL.

It works seamlessly with SDL Trados Studio to bring you a uniquely powerful translation experience, transforming the way you work.





# **★** Choose Flexibility

## Work anywhere, work anytime... it's your choice!

Until now, translation professionals have been limited to making an 'either/or' choice between working on their desktop or working online in the cloud. Now, with **SDL Trados Studio 2021,** you can choose to translate both on your desktop AND in the cloud. You can move seamlessly between working online or working offline, giving you the flexibility to work anywhere, anytime. It's your choice.

Start a project on your phone if you are on the move, translate on your PC to maximize translation productivity, easily review on the simpler web interface – you can flex between online and offline access to your project workflow, depending on the job and your preferred way of working.

**SDL Trados Studio 2021** removes the compromise – you can enjoy the flexibility of working in the way you choose whilst enjoying a unique seamless experience.

## Work on any device

With **SDL Trados Live**, our new, integrated and secure Cloud option, you will be able to work on whatever device you want. Whether it is a Windows PC or Mac, laptop or tablet, desktop or browser, the choice will be yours.

Projects can be created and fully completed in the online environment but can also be worked on later in the desktop environment or vice-versa – eliminating delays in your project starts or translation time and improving your productivity.

The easy access to projects and project resources makes for a simplified and more user-friendly solution, so projects can be up and running quicker and with the reassurance of secure backups.

#### More possibilities with APIs

**SDL Trados Studio 2021** will bring enhancements to the Studio Integration API to allow for more flexible access to automate, customize or add new functionalities in Studio.

Source: SDL Survey, Translation Technology Insights (2020)

#### Work with more file types

**SDL Trados Studio 2021** will be compatible with more file types than ever before, so you can work in your most trusted CAT tool for any translation project.



# **★** Choose Productivity

## Improved automation and QA

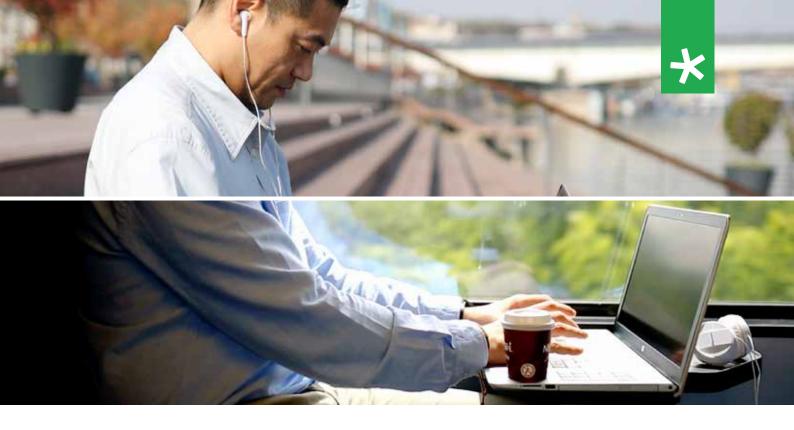
**SDL Trados Studio 2021**'s improved translation memory will give you additional accuracy and greater productivity. With enhanced recognition of times, dates and numbers, automatic translation tasks are faster and deliver a better Quality Assurance (QA) experience.

## More powerful search

For users who need to navigate through large documents with ease, **SDL Trados Studio 2021** will give you more powerful search criteria and more flexible ways to display information. And when you've customized your search criteria, it can be saved for future use.

## More powerful Translation Quality Assurance (TQA) review

Translation Quality Assessment (TQA) reviews will be much easier to do. With a new, more streamlined user interface, based on your feedback, you can be confident that you are achieving the highest quality, every time.



## \* Choose Personalization

## Access the SDL AppStore direct from Studio

No two translators are the same. You have your own working style, your own processes, as well as a variety of clients stipulating unique needs and requirements.

Your CAT tool should reflect this. Being able to tailor your CAT tool to suit how you work ensures maximum productivity and efficiency. With **SDL Trados Studio 2021**, personalizing your CAT tool will be a whole lot easier.

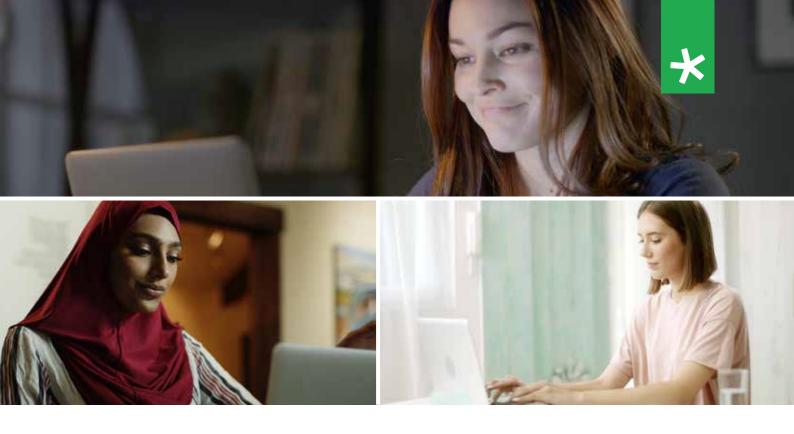
You will be able to access over 250 apps in the **SDL AppStore** directly from your Studio environment. This will enable you to explore new apps, download, install and delete apps in less clicks, plus check for any app updates with ease. Being able to do so will make it simple to extend the functionality of Studio:

- Improve and automate your translation, review or terminology processes
- Connect to third-party machine translation providers
- Fine-tune your verification checks to enhance the quality of your translations

### **SDL Community inside Trados**

For translators and project managers alike, getting the most out of your CAT tool is essential.

With **SDL Trados Studio 2021** you will be able to access the online **SDL Community** for help and guidance from within Studio itself. Post questions and search for answers quickly and efficiently, so you can get back to what matters most – translating.



# **★** Choose Peace of Mind

SDL Trados Studio 2021 not only gives you more flexibility in how you work, but also provides peace of mind.

Building on the heritage of SDL Trados, it gives you everything you would expect from the industry-leading CAT tool, while delivering innovative cloud functionality, enhanced productivity and better performance.

Based on your feedback, **SDL Trados Studio 2021** also features performance improvements, a refined experience and simplified ways of working.

SDL continues to support you with the tools you need to grow and succeed in the ever-evolving world of localization.



## **Need more information?**

For freelance translators and translation agencies: **sdltrados.com/trados2021** 

For corporations: sdl.com/trados2021



Choose flexibility. Choose Trados.

**#ChooseTrados** 

## SDL\*

SDL (LSE: SDL) is the intelligent language and content company. Our purpose is to enable global understanding, allowing organizations to communicate with their audiences worldwide, whatever the language, channel or touchpoint. We work with over 4,500 enterprise customers including 90 of the world's top brands and the majority of the largest companies in our target sectors. We help our customers overcome their content challenges of volume, velocity, quality, fragmentation, compliance and understanding through our unique combination of language services, language technologies and content technologies.

Are you in the know? Find out why the top global companies work with and trust **sdl.com**. Follow us on **Twitter**, **LinkedIn**, **Facebook**, **YouTube** and **sdltrados.com**.

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